

A young child with curly hair is eating an ice cream cone. The child is wearing a teal sweater and has a small black beaded bracelet on their left wrist. The background is a blurred outdoor setting.

DANONE QUALITY & FOOD SAFETY COMMITMENTS

DANONE | NOVEMBER 2018



LIVING QUALITY AT ALL TIMES



Quality and Food Safety are fundamental for Danone. We would not be able to fulfil our company mission to "Bring health through food to as many people as possible", if we did not start with safe food of the highest quality.

We believe people should always be able to trust and enjoy our products and services. We make the solid promise to honour our commitment on the quality and integrity of our products and services all along the value chain, and to offer superior food experiences and innovations.

To deliver our promise to consumers and customers, each of us at Danone has the duty to "Excel in Quality everywhere, everyday", contributing to the four pillars which sustain our Danone Quality ambition.

At Danone, we engage our 100,000 employees to Live Quality at all times, making us trusted, preferred, efficient and proud of what we do



... BECAUSE WE ALL CARE.

Emmanuel Faber
Danone Chairman and CEO

BE TRUSTED

Because everything we do impacts on people's lives (health, well-being, growth...), at Danone we have the duty to ensure that all our stakeholders trust our products and services. To honour this commitment, we engage all our teams, as well our suppliers and partners. Our Quality and Food Safety fundamentals are globally defined, and then locally implemented. On a day-to-day basis, we design, manufacture and deliver products and services that meet regulatory requirements and the highest Quality and Food Safety standards. We also anticipate trends and emerging risks, leveraging internal expertise as well as external connections and partnerships.

- Food Safety Management System following GFSI* recognized standards
- Scientific capabilities maintained at the leading edge, partnering with the best experts
- Efficient process to anticipate and manage emerging issues
- Robust analytical governance applied to internal and external laboratories

BE PREFERRED

Today, people have diverse ways of buying and consuming food and beverages, and they are adopting healthier and more sustainable eating and drinking habits. At Danone, we want to face these new challenges and play a significant role in this food revolution. We stand for sustainably sourced ingredients, for naturality and transparency, as well as for simple recipes and clean labels. Supported by strong innovation capabilities, we are striving to always offer superior food experiences to delight consumers at all moments of the day and at all stages of life, enabling healthier and more sustainable choices.

- User driven approach, building quality from design and listening to our consumer and customer feedback for continuous improvement
- High nutritional standards for healthier products
- Quality controls and product tasting at each step of the chain, up to the point of sale

BE EFFICIENT

In a complex and competitive environment, we develop efficient processes to reach sustainable operational excellence. We foster internal and external collaboration to leverage collective intelligence and expertise. We listen to our consumers and customers to continuously improve our practices, ways of working and performance, reinvesting to create better value for our consumers.

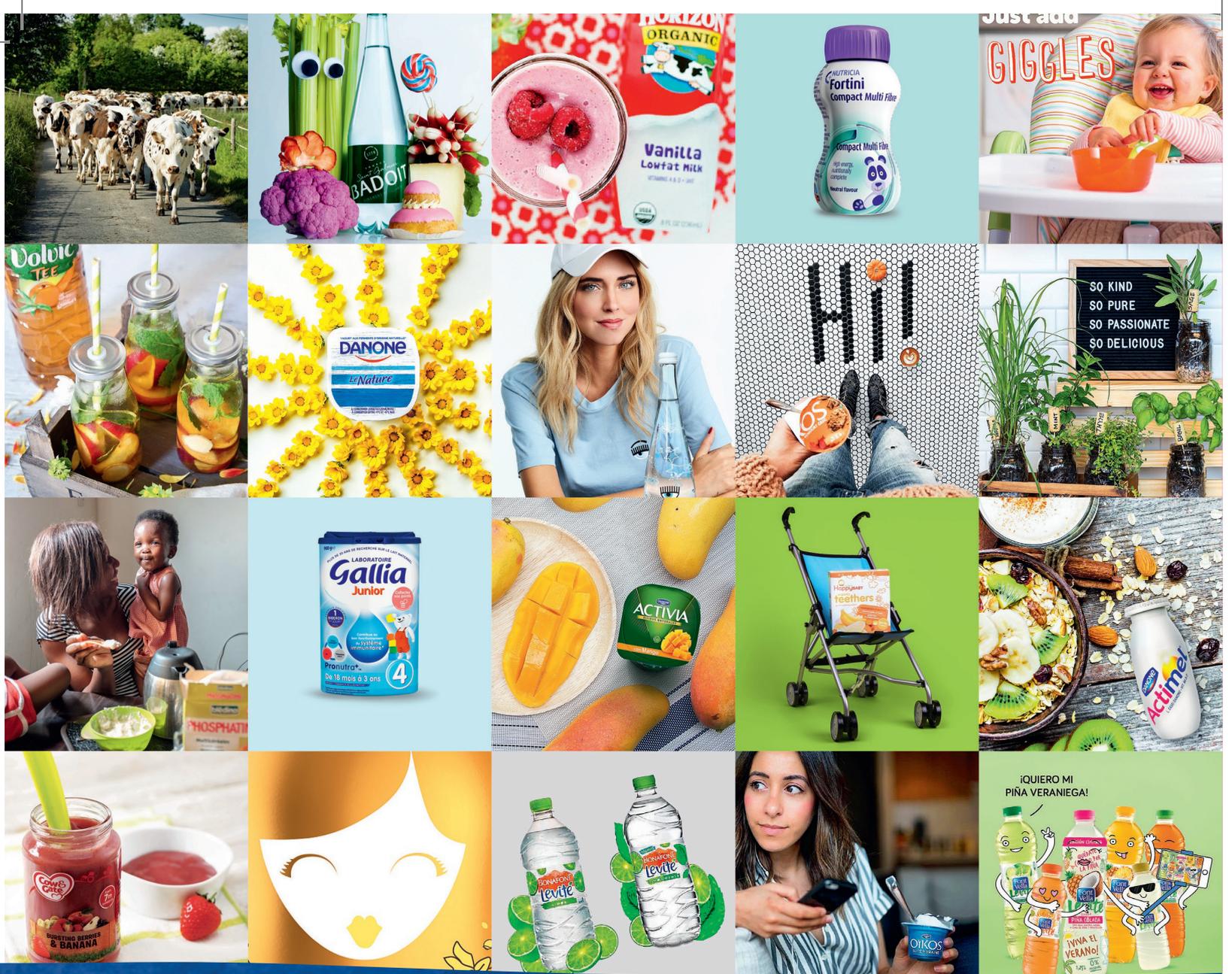
- Continuous improvement through excellence programs and sharing of best practices
- Efficiency programs to reduce waste and deliver the best value for money for our consumers

BE PROUD

Quality and Food Safety rely on robust standards and processes, but no rule will be as powerful as our mindset and behaviours. We aim for each employee to "Live Quality" and be an ambassador of our products and services, being proud of everything we do everywhere, everyday. So we are constantly developing a strong and shared culture of quality with our "iCare" program.

- Fostering employee quality awareness and ownership
- Promoting a visible commitment among leadership
- Ensuring that Quality and Food Safety messages are consistent and well understood
- Encouraging and promoting peer involvement and interactions

* The Global Food Safety Initiative is an industry-driven global collaboration to advance Food Safety.



ABOUT DANONE

Dedicated to bringing health through food to as many people as possible, we are a leading global food & beverage company built on four businesses: Essential Dairy and Plant-Based Products, Waters, Early Life Nutrition and Advanced Medical Nutrition.

At Danone, we aim to inspire healthier and more sustainable eating and drinking practices, in line with our vision - Danone, One Planet. One Health - which reflects a strong belief that the health of people and the health of the planet are interconnected. We deliberately concentrate on high-growth and health-focused categories, and commit to operating in an efficient, sustainable and responsible manner.

This unique approach, historically defined as our Dual Project, enables us to create both shareholder and societal value. We hold ourselves to the highest standards, as reflected by our ambition to

become one of the first multinationals certified as B Corp™.

With products sold in over 120 markets, we generated sales of €24.7 billion in 2017. Our portfolio includes brands present worldwide (Activia, Actimel, Alpro, Danette, Danonino, Danio, Evian, Volvic, Nutrilon/Aptamil, Nutricia) and in local markets (Aqua, Blédina, Cow & Gate, Bonafont, Horizon Organic, Mizone, Oikos, Prostokvashino, Silk, Vega).

Listed on Euronext Paris and on the OTCQX market via an ADR (American Depositary Receipt) program, we are a component stock of leading social responsibility indexes including the Dow Jones Sustainability Indexes, Vigeo, the Ethibel Sustainability Index, MSCI Global Sustainability, MSCI Global SRI Indexes and the FTSE4Good Index.

